

Candidate Dress for Success - Check List for Men

- Before people hear you and get to know you, they see you first. Are you making a favourable first impression?
- Professional look is about attention to detail. Does your visual brand support or sabotage your talent? Your presence is never neutral.
- Stand out from the crowd. Buy the best quality you can afford. Add polish to substance and be memorable.

Sweat Marks, body odour, bad breathe, food stains, heavily oiled and spiky hair, unshaven look, dirty nails, speak louder than your resume.

A quality jacket will fit you well in the shoulders. Colour "black" is not always appropriate.

At least 1cm of shirt cuff needs to show from the jacket sleeve. Same goes for the shirt collar that should be visible from the jacket at the back of the neck.

Your trousers need to be long enough so that the hem just brushes the heel of the shoe.

Bad shoes and you don't stand a chance. It's amazing what a clean and polish can do to an old pair of shoes.



Tattoos should be covered where and when ever possible. The can sometimes give the wrong impression.

The width of your tie and size of your knot should be in proportion to your body build.

The bottom of the tie should just touch the belt buckle for the correct look.

Stay away from double breasted jackets & pleated pants.

At a minimum your dress for success should include: a well fitting suit, quality shirt and tie, long socks and leather shoes

If you don't like wearing a tie, don't wear one. If you do, wear it right. Always tighten the knot.